

## Press Release: For Immediate Release

Female-founded tech company - Oomph - launches **POWERSTREAM**, a mobile rapid DC charger to plug gaps in the fixed charger infrastructure for eLCV fleets and the automotive retail sector.

- ❖ **All-in-one:** Battery energy storage device and rapid EV charging station combined in a sleek integrated design
- ❖ **Battery Power on wheels:** 30kWh of onboard energy with the power to deliver 30kW DC via CCS.
- ❖ **DC in - DC out:** A mobile energy storage device that recharges as fast as it delivers a charge to EVs.
- ❖ **Safety First:** Batteries are safely enclosed and are continuously monitored.
- ❖ **Zero installation:** An out of the box solution for instant deployment wherever it is needed.

Oomph proudly presents **POWERSTREAM** - the first in what promises to be an exciting new range of mobile energy storage and charging solutions designed to bring the oomph to EV charging.

**POWERSTREAM** has been developed to bring a level of convenience to the charging of electric vehicles not seen before. An out of the box solution with zero installation requirements, this rapid charging solution is being aimed at sectors where fixed chargers are not the solution. It also provides an immediate and flexible solution to those facing long installation times for fixed charging infrastructure, high utility and groundwork costs and significant disruption to site.

The Cambridge-based tech company boast that **POWERSTREAM** will deliver the ultimate in convenience and flexibility for the rapid charging of electric vehicles. **POWERSTREAM** can be mounted in the back of LCVs or can be wheeled around manually in workshops and on forecourts. The product is available both for temporary and permanent deployment.

Marc Ottolini, Oomph CEO explains: *"The driving experience with an EV is exhilarating until it's time to recharge the batteries. Unless you are lucky to have your own driveway and your own wall charger, you depend on public charging stations. Many businesses cannot afford to spend working hours on recharging batteries. Mobile rapid chargers solve that problem. We see mobile rapid chargers and fixed chargers as complementary parts of the EV infrastructure. In a sector that is experiencing rapid growth and change, we believe it is vital that solutions exist that can be implemented quickly, with low risk and without breaking the bank".*

The operation of **POWERSTREAM** could not be easier. With an intuitive control panel and available in two different orientations, there is a solution to suit everyone. Delivered in a matter of weeks, the product simply needs unpacking, powering up and you are ready to get charging.

One of the features that make **POWERSTREAM** stand apart from other mobile solutions is its ability to recharge as fast as it can discharge energy. Meaning that the product is ready for action many hours per day. And with real time GPS tracking and remote monitoring, users will be able to quickly locate their units, monitor performance and keep an eye on essential parameters.

Morag Hutcheon, Oomph founder said, *"I am incredibly proud of what Oomph has achieved to date and excited that we are now ready to launch **POWERSTREAM**. Our mission has always been to improve the EV charging customer experience and following a very thorough product development*

*process and intensive market research, the output of our hard work is plain to see. **POWERSTREAM** is now ready for the users to experience firsthand."*

Oomph is setting up a UK-based manufacturing route to ensure product quality and short lead-times. Oomph is bringing much-needed new thinking to the industry, plugging the holes in the EV charging infrastructure with unplugged mobile chargers & cloud-connected batteries. Their ambition is to become the leading innovator in the EV charging sector.

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### For further information

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### Notes to Editors

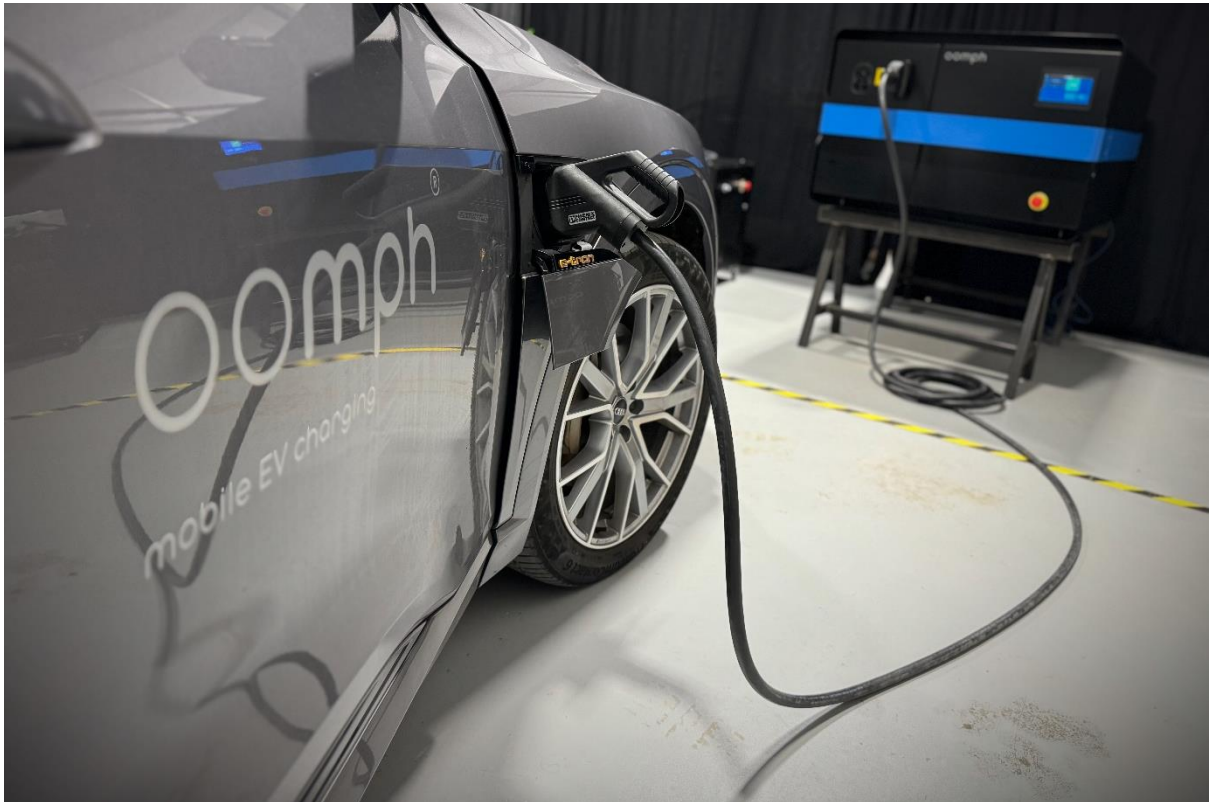
Founded in 2019 by Morag Hutcheon, Oomph is a female-founded clean tech business based in South Cambridgeshire with a simple mission - to speed up the transition to e-mobility. Electric vehicles reduce emissions and improve air quality, but we need to make the switch simpler, easier, safer and more accessible. Oomph exists to develop intelligent mobile charging solutions that remove some of the many barriers to EV adoption and where a fixed EV charger is not a practical or convenient solution.

### Images

Full Media Pack can be found [here](#)



Left: Morag Hutcheon, Oomph founder and Marc Ottolini, CEO.



POWERSTREAM in action - horizontal orientation



POWERSTREAM DC30 in both orientations together